## ALBUM PRESS RELEASE

ULTRAS *ULTRAS* 

Artist: ULTRAS Album: ULTRAS

## Tracks:

- Intro
  This Is Where I Fall
- Inis is whe
  Napoleon
- 3. Napoleon
- 4. You've A Foul Mouth John Barleycorn
- 5. Stepping Out
- 6. Murder
- 7. Team Handed
- 8. Britannica
- 9. Royal Names
- 10. Holy Cross
- 11. The Path to Getting Paid
- 12. See Blood



Release: 28th April Format: Vinyl / Download For fans of: Jimmy LaVelle, Toe, The Album Leaf, Maps & Atlases, Bruce Springsteen

With influences ranging from elements of hip-hop and electronica to rock, pop and traditional Scottish folk music, **ULTRAS** is the brain child of multi-instrumentalist **Gav Prentice**. The self-titled debut album is due for release on **28th April 2017** via **Hello Thor Records** and **Instinctive Racoon**.

ULTRAS' eclectic take on modern pop music is as challenging as it is rewarding; a twelve track record that confronts the listener sonically and lyrically, resulting in the creation of a sound that has the ability to reach euphoric highs as well as melancholic lows.

Started on the back of the break of up of his former band, cult pop act **Over the Wall**, ULTRAS set about making a record with the help of six separate producers, an approach heavily inspired by Gav's love of hip-hop mixtapes. This bold approach has helped to build a sound full of diversity ranging from the warm, emotional, mournful lament on *Team Handed*, which sees Gav reunited with former Over the Wall partner **Ben Hillman**, to the layers of analogue synths and beats that envelope you on *You've A Foul Mouth John Barleycorn*, a track produced by **Miaoux Miaoux's Julian Corrie**. Odd-pop maestro **Jonnie Common** oversaw the chopped up samples and bass of *Stepping Out*, while on *This Is Where I Fall* and *The Path To Getting Paid*, we are hit with the big, alternative rock sounds and tight rhythms produced by **Joe Cormack**, renowned for his work with **Pictish Trail**. Here, ULTRAS have created a cacophony of rich soundscapes, emotionally demanding your attention throughout due to its rousing, passionate and, at times, witty take on modern life and culture.

Describing the project as *"violent pop for the patronised"* the ULTRAS live act sees Prentice (beats, guitar, keyboard, vocals), joined by **Matt Clark** (guitar, bass) and **Roy Mohan Shearer** (drums, keyboard). The project has already gained support from a number of notable music industry figures with coverage coming from **Simon Raymonde** and **Jim Gellatly** on **Amazing Radio**, **Tom Robinson's BBC Radio 6** show, **Vic Galloway** on **BBC Radio Scotland** as well as **Goldflakepaint**, **Song by Toad** and **Podcart**. ULTRAS are currently arranging a tour for May 2017, following on from their successful appearances at **The Great Escape**, and **Wickerman** festival as well as supporting the likes of **We Were Promised Jetpacks** and **Admiral Fallow**.

ULTRAS by ULTRAS is out on 28th April 2017 via Hello Thor Records and Instinctive Racoon.

- ULTRAS are available for interviews.
- EPK, photos and artwork available upon request
- For more information: www.facebook.com/ULTRASband



All PR enquiries to:

Paul McCallum **A Badge of Friendship** E: paul@abadgeoffriendship.com T: 0203 846 7010 // 07852 284 053 URL: www.abadgeoffriendship.com Halina Rifai Regional PR E: halina@abadgeoffriendship.com T: 07943 104257